

Juliann Thang

Designer specializing in design systems and web products.

juliann.space

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EXPERIENCE

UX/UI Designer, Council on Foreign Relations

July 2023 - Present

- Managed design system by documenting components and defining specs for designers, engineers, and QA. Ensured designs and components were compliant and met WCAG 2.1 AA standards across 3 products.
- Increased subscriber growth 55% by designing a newsletter sign-up page; led and redesigned over 40 external and internal newsletters, focusing on new branding standards.
- Mentored UX interns over a 10 week program, guiding research and design work across internal and external communication projects.
- Leveraged AI tools to efficiently design and create live prototypes of products to stakeholders, accelerating design process and implementing feedback.

UX Designer & Researcher, Esri

June 2022 - August 2022

- Evaluated over 40 usability tests by synthesizing qualitative data to investigate global E-commerce experience to increase customer satisfaction and global consistency.
- Conducted a design audit on over 100 product pages for and established a spreadsheet template for future projects.

UX/UI Designer, Children and Screens

August 2021 - November 2021

- Redesigned information architecture and designed high-fidelity prototypes to modernize website and increase user engagement.

TOOLS

Figma, Jira, Claude Code, Miro, Sketch, UserTesting, Maze, Dovetail, Qualtrics, HTML/CSS, Python

SKILLS

User Experience Design, Design Systems, User Research, Prototyping, Wireframing, Usability Testing, Design Thinking, User Flows, Information Architecture

EDUCATION

M.S. in Human-Computer Interaction

Rochester Institute of Technology, 2023

B.S. in Management Information Systems

Rochester Institute of Technology, 2020